mike besenhofer design

chicago based digital designer

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mikebesenhofer.com

Experience

NeonCRM
Position: Web Designer

- Wordpress Visual Web Design
- Wordpress Development / Maintenance
- Manage Clients and Plan Work Pipeline
- Implement CRM software with Client Websites
- Wireframes and Client Discovery Meetings

April 2019 - Current

BuildThis
Position: Digital Product Designer

- Application and Website Visual Design
- Wordpress Website Development
- Lead a team of Designers
- Trained and Hired New Employees
- Assisted in Project Quotes for Sales
- User Personas / Client Research

July 2018 - April 2019

StickOutSocial
Position: Graphic and Web Designer

August 2015 - July 2018

Education

Columbia College Chicago
BA in Graphic and Web Design

- Studied various forms of visual design
- Learned HTML, CSS, JavaScript, and PHP
- Mastered Photoshop, Illustrator, Sketch
- Member of the SID Organization (Students in Design)
- Wireframes and Client Discovery Meetings

August 2011 - November 2015

Skill Set

- Adobe XD, Photoshop, Ilustrator, InDesign
- Conducting Design Discovery Meetings
- Wordpress / Custom Posts / Fields
- HTML / CSS / JavaScript
- Sales Quotes / Timeline Estimates
- Mail Chimp / Constant Contact
- Google Analytics / SEM Rush
- Site Migration / SSL Configuration